sitecore®

Magnify your marketing with Sitecore Experience Cloud™

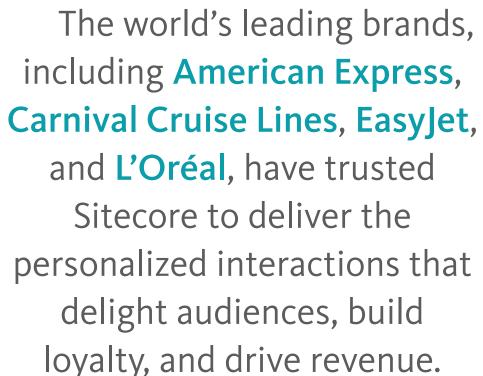The world's leading brands, including **American Express**, **Carnival Cruise Lines**, **EasyJet**, and **L'Oréal**, have trusted Sitecore to deliver the personalized interactions that delight audiences, build loyalty, and drive revenue.

It's a consumer-empowered economy. Now customers have unlimited access to more data and information than ever.

How do you continue to lead in a market like this?
To win over your customers not just for a moment. **But a lifetime.**

The answer is the Sitecore Experience Cloud™, Sitecore's next-generation platform that gives you the power to connect and collect customer interaction data from *all your channels*—web, CRM, ERP, social, mobile, email—you name it.

Get closer to customers.

Arm yourself with real-time insights—collecting and learning from every interaction to **generate personalized experiences for every customer, everywhere.**

Launch new websites, intranets, portals, and landing pages across multiple sites and languages at the speed of now. **And with the ease of wow.**

Now you can lead the pack thanks to machine learning that instantly anticipates customer needs to fine-tune marketing messages and tap new revenue opportunities.

The Sitecore Experience Cloud™ is the only industry-leading platform that continuously learns from each customer interaction so you can deliver optimized real-time engagement with content, campaigns, and commerce in context.

It's time to magnify your marketing.

Scale campaigns as fast as you can imagine them, with more deployment options than ever before.

With the power of the **Sitecore Experience Cloud™**, you can:

Collect and connect customer data from any source—in real-time. That's Sitecore xConnect™.

Break free from tedious data analysis and let embedded machine learning do it for you. That's Sitecore Cortex™.

Turn shoppers into customers with highly personalized experiences. That's Sitecore Experience Commerce™.

Get to market faster by seamlessly integrating with native Microsoft Azure resources. That's Sitecore Experience Cloud™.

Connect with Sitecore at +1 855 Sitecore

sitecore®
Own the experience™

Sitecore is the global leader in experience management software that enables context marketing. The Sitecore® Experience Platform™ manages content, supplies contextual intelligence, automates communications, and enables personalized commerce, at scale. It empowers marketers to deliver content in context of how customers have engaged with their brand, across every channel, in real time—before, during and after a sale. More than 4,900 customers—including American Express, Carnival Cruise Lines, easyJet, and L'Oréal—have trusted Sitecore for context marketing to deliver the personalized interactions that delight audiences, build loyalty, and drive revenue. • **sitecore.net**